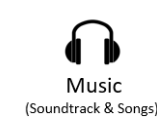


2048: Rise of the Lucky Cats



The Lucky Cat warriors are brought back to life for a battle of the millennia to stop a dark force from taking over CATopia and the world.

GENRE / STYLE

3D CG Animated family adventure

AUDIENCE

Primary: 6-12 year olds

Secondary: Parents/Families

FORMAT / DURATION

90 minute movie

THEME

2048: RISE OF THE LUCKY CATS is a family adventure tale that mixes action and family fun with exciting, unique lucky cat characters in the feline world of CATopia where a promise to fulfil one's destiny is to save the world.

SYNOPSIS

The year is 2048 and Queen Lucky Cat's archrival returns to CATopia to avenge a 2000-year-old catfight. With the help of the Earth Dragon, a reluctant young lucky cat, Gigi, must stop this dark force. Gigi must head home to CATopia to fulfil her destiny of Keeper, bring the Lucky Cat warriors back to life for the battle of a millennia, and find her missing grandfather – all in time to save CATopia and the world.

NARRATIVE EXTENSIONS

2048: RISE OF THE LUCKY CATS features a happy surprise resolution yet also a forewarning of the next CATastrophic event – the jumping off point this time in KemCAT, the land of pyramids and pharaohs.

The LUCKY CATS franchise features an overarching 360° marketing strategy that is innovative and creative. It's a strategy that includes: a built-in marketing campaign (socials), consumer products (licensed merchandise & ancillary products), publishing (middle grade ebook), mobile game, and music (soundtrack) assets aimed to increase awareness and engagement with the respective target audience and create alternate sources of IP revenue.

STATUS

The screenplay and story outlines for two sequels are available.

