

EGGCELLENT ADVENTURE



The misadventures of a multi-generational big top circus family living in an egg world.

GENRE / STYLE

3D CG Animated family adventure

AUDIENCE

Primary: 6-12 year olds

Secondary: Parents/Families

FORMAT / DURATION

90 minute movie

THEME

EGGCELLENT ADVENTURE is a story about family & community where ordinary egg people try to do something eggs-traordinary for which they're not equipped.

SYNOPSIS

EGGCELLENT ADVENTURE: THE SHOW MUST GO ON – Circus life is not what it used to be. In the egg world, circuses don't die, they eggs-pire. Shell-shocked, the circus family is faced with an adapt or die ultimatum. The dilemma of mounting debt from bad business decisions and dwindling audience numbers, forces the management to make some hard-boiled choices. Do they promote from within or seek a fresh approach from outside the family? Prodigal star who left the circus for a stable corporate life is tricked into returning to save the circus. Only her way involves some eggs-treme measures which not everyone is happy about, especially the selfcent-egged ringmaster. Is it enough to turn things around and save the circus?

NARRATIVE EXTENSIONS

EGGCELLENT ADVENTURE: WORTHY RIVAL – Continuing the story of big top circus family, disgraced ringleader starts his own circus going egg-to-egg with the original big top circus. This power struggle splits the talent into two camps of allegiance. Can the circus family survive?

EGGCELLENT ADVENTURE: TALENT SEARCH – Tells the story of how the big top circus family came to be, traveling the globe in search of unique talent to create the sp-egg-tacular show it is today.

The EGGCELLENT ADVENTURE franchise features an overarching 360° marketing strategy that is innovative and creative. It's a strategy that includes: a built-in marketing campaign (socials), consumer products (licensed merchandise & ancillary products), publishing (middle grade ebook), mobile game, and music (soundtrack) assets aimed to increase awareness and engagement with the respective target audience and create alternate sources of IP revenue.

STATUS

The screenplays for all three movies are in development.

